

# Discover a world of opportunities



Moooi Carpets presents

#### A WORLD OF OPPORTUNITIES

he unstoppable growth of Moooi Carpets seems never ending. Ever since we first started Moooi Carpets in 2015 we keep improving our product and service so you as our client will always find the perfect match. Last year we presented The Extinct Animals Collection as part of Moooi's new design language. Celebrating the richness of nature, Moooi imagined carpet designs based on textures, colors and shapes of imaginative Extinct Animals.

At Moooi Carpets we also believe in the beauty of surprise. Therefore, we came up with a brand new Local introduction in Stockholm February 2019. The launch of a new collection "The Nordic Collection" made by four well-known International designers based in the Nordics. From now on, we will launch our novelties all year round, celebrating our novelties however and whenever we think is best.

This year during Salone del Mobile 2019 you may expect exciting new collections by Dutch designers Mae Engelgeer and Claire Vos, so keep your eyes open!

At Moooi Carpets we constantly improve our printing technique and scout for the best materials and products to stay up-to-date towards the international market. Our goal is to keep serving our global clients on exciting hospitality projects. We have endless possibilities to find the perfect match for any interior. Innovative, custom and unique at the same time.

Discover a world of opportunities and celebrate A life extraordinary!

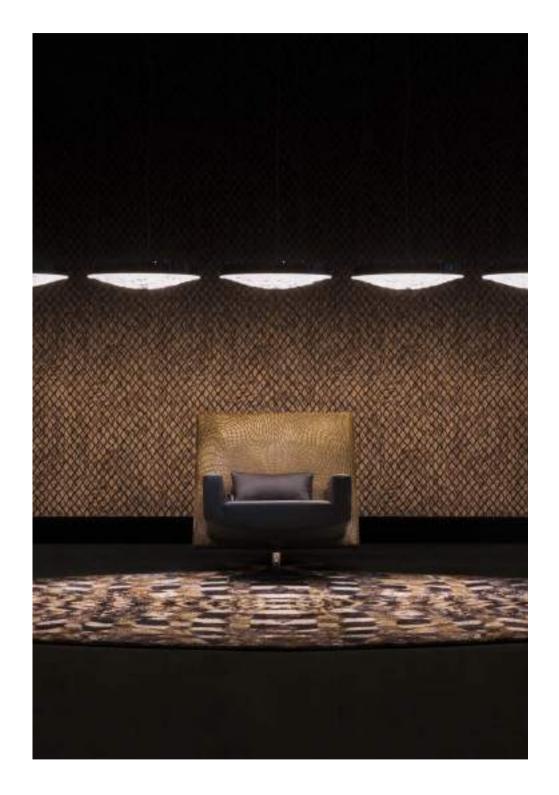




NEW SIGNATURE COLLECTIONS					
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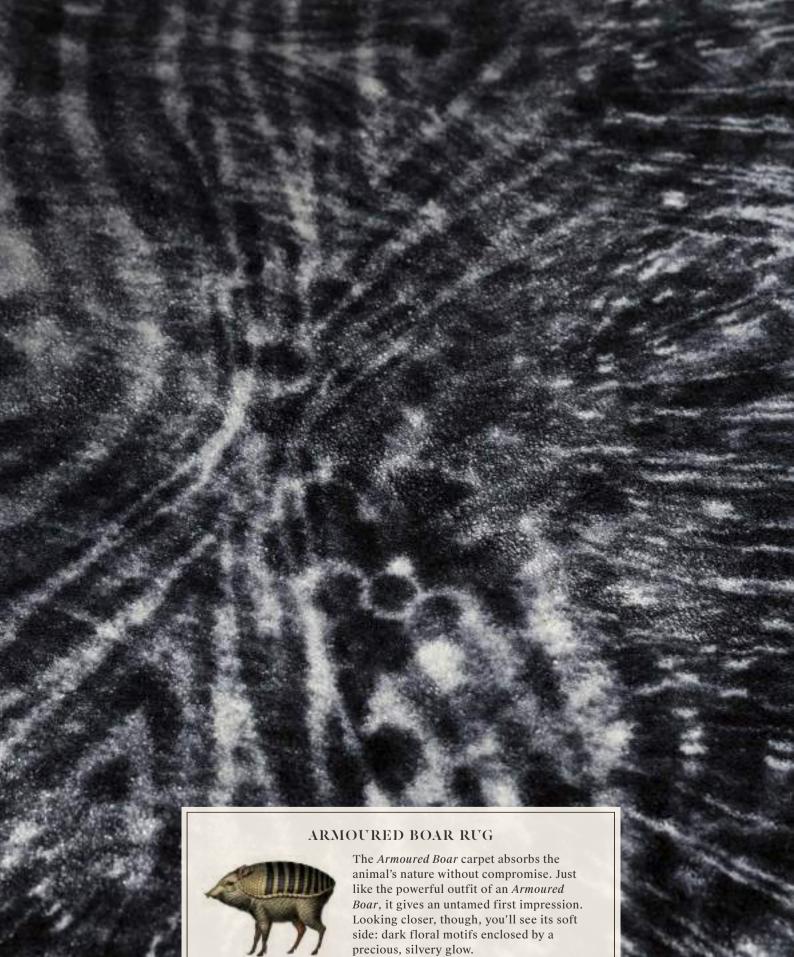






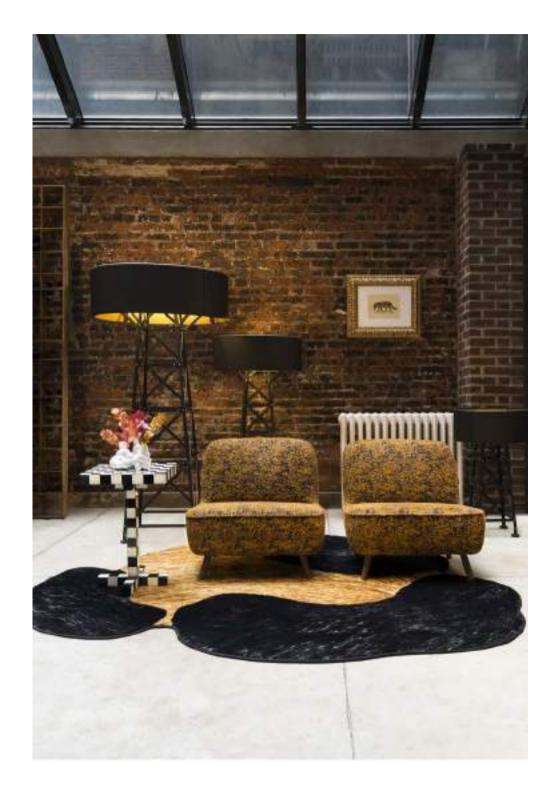
Aristo Quagga Rug







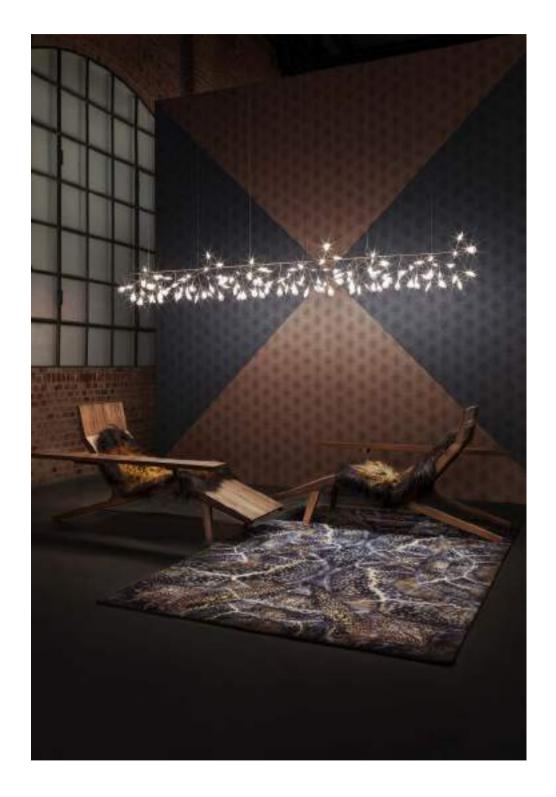
Armoured Boar Rug



Bearded Leopard Rug







Blooming Seadragon Rug



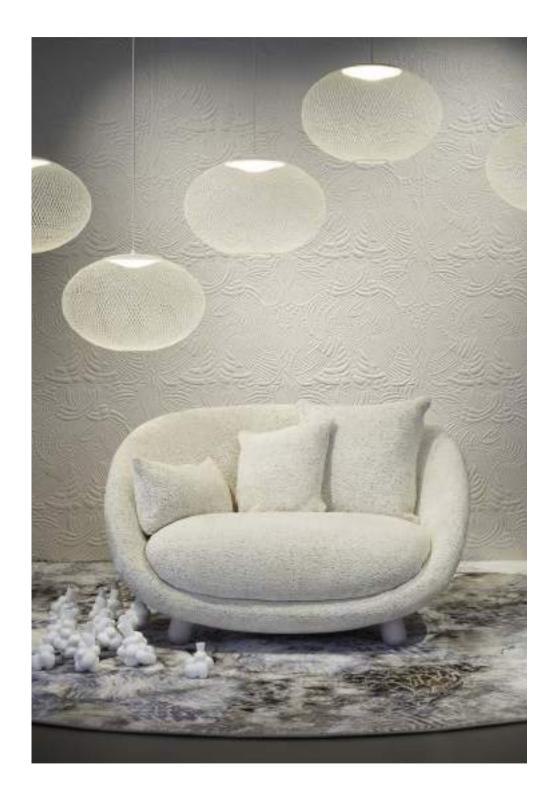
Blushing Sloth Rug







Calligraphy Bird Rug



Dodo Pavone Rug



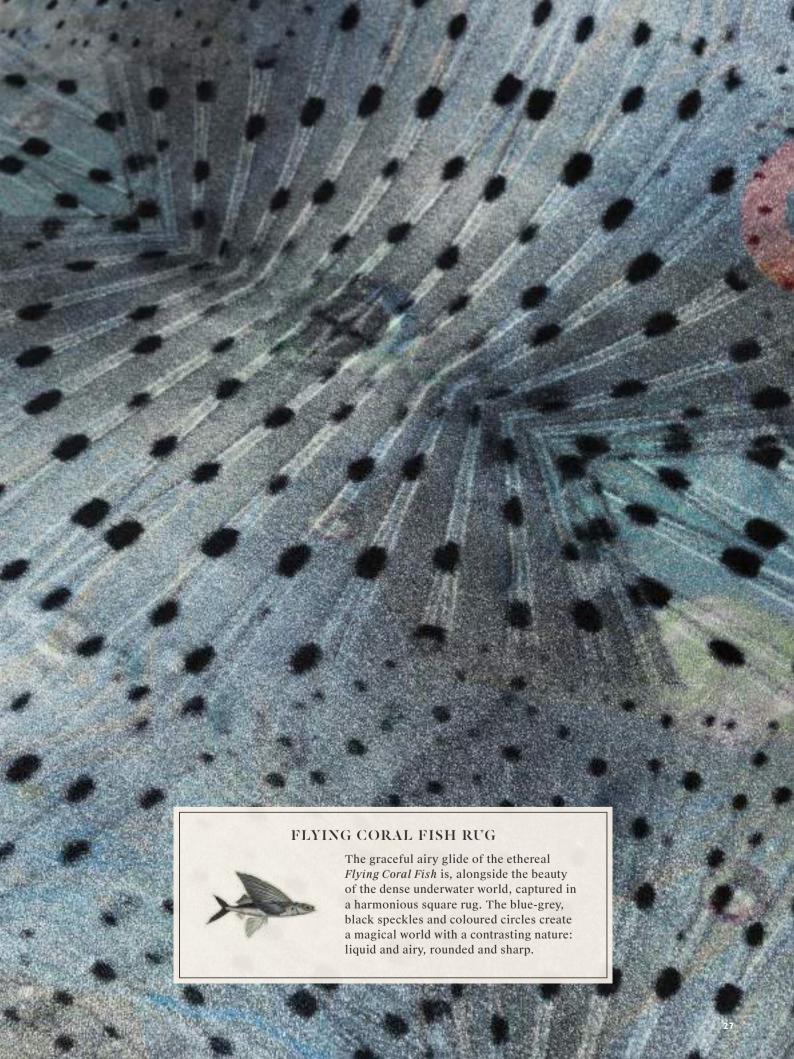


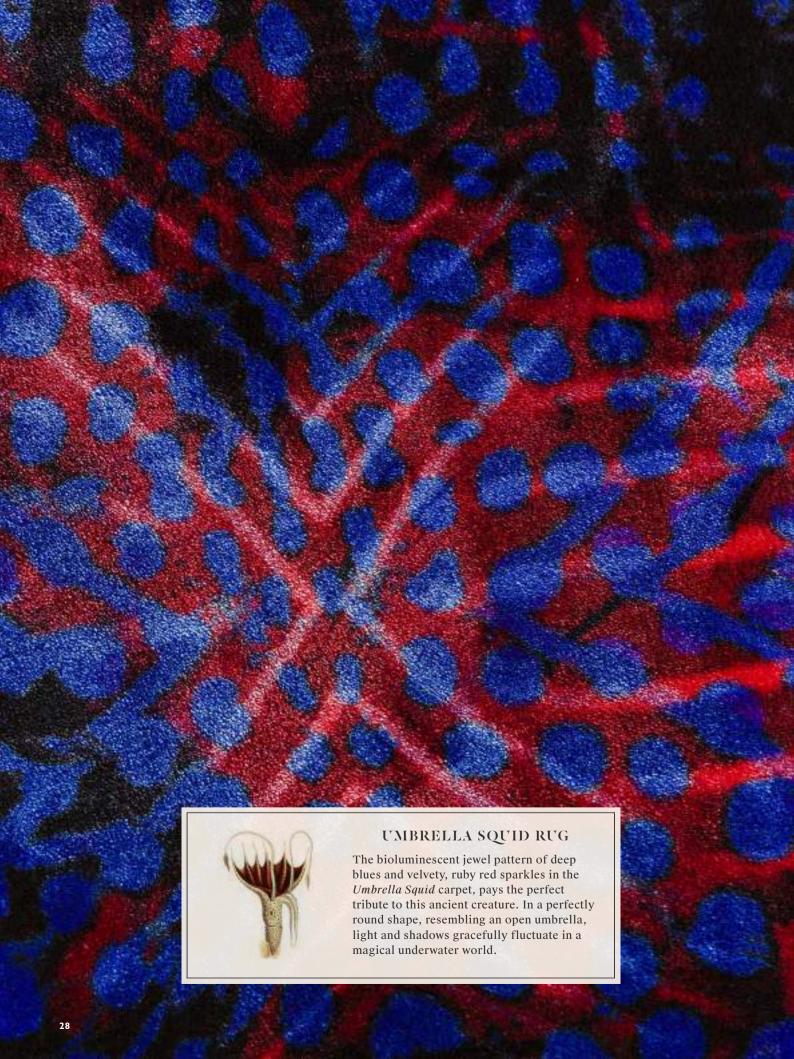


Dwarf Rhino Rug



Flying Coral Fish Rug







Umbrella Squid Rug

## **Quiet Collection**

The Quiet collection, with its understated luxury, gives way for extraordinary Moooi designs to shine even brighter. The collection's design brings a subdued elegance as the base for any space and provides a centre space for extraordinary design.

The Quiet carpets is a collection of four designs in different colourways, inspired by the beauty and transiency of nature; Horizon, Morning, Erosion and Patina



### Patina

BY MOOOI



Patina Fog



Patina Moss



Patina Brick



Patina Cinnamon

The subtle colours of Patina appear to be ethereal and fleeting like a fine haze captured by light. Patina catches this momentary perception in four simultaneously outspoken and subdued colourways.

### Horizon

BY MOOOI



Horizon Fog



Horizon Sunrise



Horizon Lake



Horizon Bay

The softness of Horizon is due to the watercolour inspired textures and shapes of the collection. Its colours a gentle reminder of how our perception of a horizon is subject to change depending of time and place.

# Morning

BY MOOOI



Morning Asphalt



Morning Clay



Morning Nude



Morning Shimmer

The softness of Horizon is due to the watercolour inspired textures and shapes of the collection. Its colours a gentle reminder of how our perception of a horizon is subject to change depending of time and place

### Erosion

BY MOOOI



Erosion Rust



Erosion Rosegold



Erosion Moon



Erosion Rhodonite

Equivalent to beginnings, endings hold a type of beauty only nature can provide. The transiency of material can be a glorious thing to behold. The different colourful stages of natural Erosion captured in a carpet collection to be admired forever.

#### **Nordic Collection**

MOOOI CARPETS selected four recognized designers from the Nordics to create a compelling *Signature Collection* with a typical Nordic aesthetic. The four separate concepts are each inspired by elusive elements like faceted crystals, colourful clouds, stained glass and abstract labyrinths.

The results are sparkling designs which show us the beauty within these precious things of life. The *Nordic Collection* consists of four carpet designs available in all standard rug sizes as well as broadloom patterns. The surprising and completely different designs gently blend into any kind of space, adding a touch of Nordic aesthetic, abstract or organic magic and especially joy to your own interior landscape.

#### FRONT

Sofia Lagerkvist and Anna Lindgren are the members of the Swedish design group Front.

Their versatile works are based on discussions, explorations and experiments. They create constantly changing interiors, objects with explosions, robotic furniture and furniture inspired by their fascination with magic.



#### LUCA NICHETTO

In 2006 Luca Nichetto founded his multidisciplinary design studio in Venice, specialized in industrial design, product design and design consultancy. In 2011 Nichetto opened a second studio in Stockholm, in response to an ever growing number of requests for collaboration from international companies.

#### INGIMAR EINARSSON

Ingimar Einarsson is a designer from Iceland with a studio in London. His work has a focus on multimedia and photography and includes *The Capital Series 2011-2016*; a photography collage series made from architecture from 52 capitals in Europe. His works are held in collections including London, Helsinki and New York.





#### NOTE

Note is a Stockholm based multidisciplinary design studio, founded in 2008. They collaborate intensely with passion, to share their insights with the world. Creativity is about searching for what is missing, to constantly realign thoughts and expressions, to find that moment of insight when everything clicks.



## Maze

BY NOTE



Rugs & Broadloom available in three colourways and in different shapes and sizes.







Maze Tical



Maze Miami

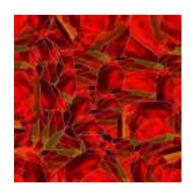
NOTE was inspired by a 3D puzzle game, where one can build sculptures in non-directional ways. The carpet designs have no up or down, no left or right, nor any sense of direction. Just an intriguing labyrinth of opportunities. Their names are depicted from geographical places with a strong connection to this certain type of architecture.

## Crystal

#### BY INGIMAR EINARSSON



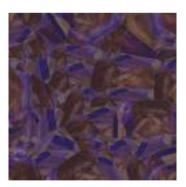
Rugs and broadloom available in three colourways







Crystal Brown



Crystal Purple

INGIMAR was inspired by the geometric forms of the Hydroxyapatite crystal. Within the designs of the Crystal carpets, the various translucent layers create an ongoing depth, as if the crystals are reflected by thousands of mirrors. The bright colours in combination with the darker colour families amplify this effect of reflection and light play.





## Reflections

BY LUCA NICHETTO



Rugs and broadloom available in two colourways and in different shapes and sizes.







Reflection Autumn

When the sun is reflecting stained glass it creates magic of abstractions over the canals in Venice. The Reflections rugs reproduces these playful structures of light. The different scales, colours, textures and refractions inside the objects create elusive and ever changing figures, one that imagination and perception can interpret openly.

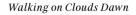
## Walking On Clouds

BY FRONT



Rugs available in two designs, in different shapes and sizes. Broadloom available in one pattern.



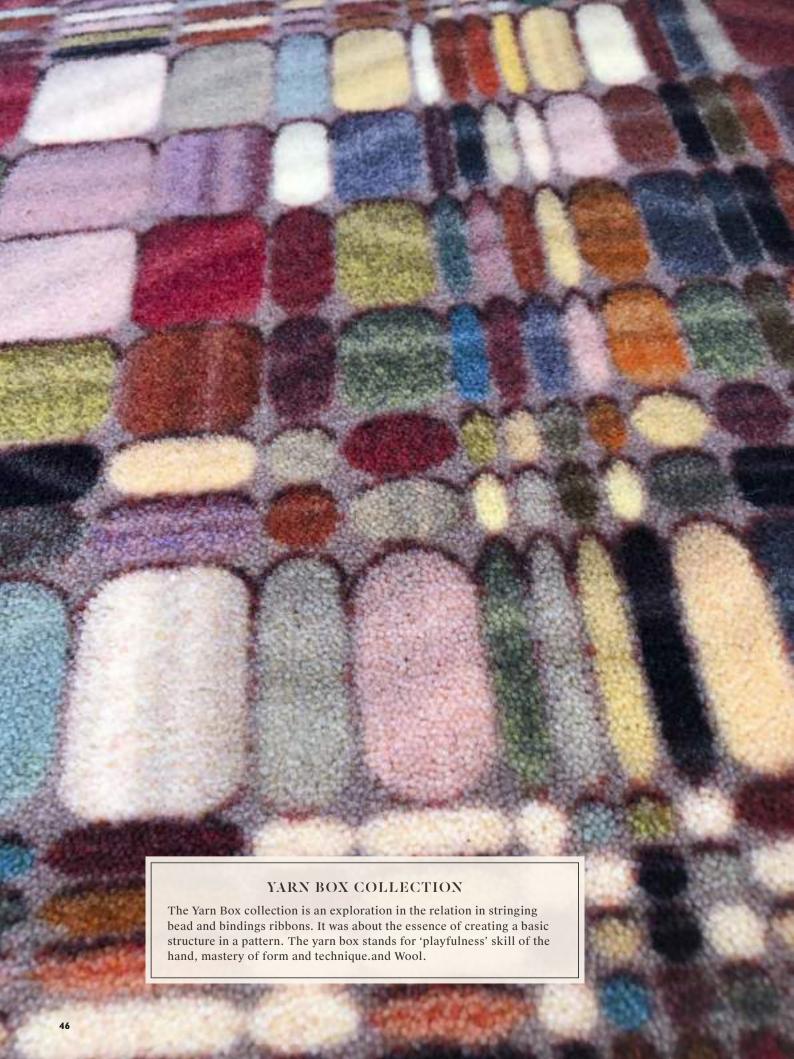




Walking on Clouds Dusk

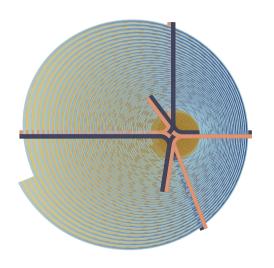
FRONT studied representations of clouds in paintings and found hundred tones and shades. Their carpets are a collage of clouds depicted from a variety of media from different eras. Clouds have inspired artists, scientists and writers for centuries, and their attempts to capture these ephemeral sculptures are reflected by brushstrokes and marks.

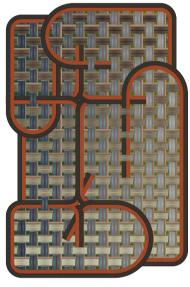




## Bows, Tangles & Beads

BY CLAIRE VOS







Bow Shanghai Tangle Menjangan Bead (Rugs & broadloom)

Bow & Tangle available as rug in two colorways and in two sizes.

Bead available in two scales, different shapes and size rugs and as broadloom pattern.

#### CLAIRE VOS

Claire Vos started her studies in Industrial Design at Eindhoven's "Design Academy" in 1984. She worked as a trainee at Studio Benno Premsela in Amsterdam and Creation Baumann in Switzerland and studied her craft in Italy and Indonesia before graduating in 1990 together with her partner, furniture designer Roderick Vos. During that year she and Roderick moved to Indonesia, Surabaya, Java to develop their knowledge of rattan furniture and textile production. This particular period evidently had a large impact on her personal interest in Asian Culture and its works. In 1999 Claire & Roderick Vos officially started their design office 'Studio Roderick Vos', based in Heusden Vesting, the Netherlands. They design: lighting, textile, accessories and furniture for international design brands.



## **Swell**

#### BY MAE ENGELGEER



Rugs available in two sizes.



#### MAE ENGELGEER

Mae Engelgeer's work embraces subtle colour palettes, patterns and linear elements. Complex compositions merge with perfection to establish harmony. Creative explorations into the contrasting of materials and textures result in works that are luxurious in their tactility and dimensionality.

# SWELL COLLECTION For this collection Mae Engelgeer translated graphics that refer to 70ties patterns, into an elegant play of rounded shapes. Lines that give a subtle rib effect and carefully positioned colorful circles brighten up the subdued color palette. Her soft elegant approach to textiles gives SWELL a groovy yet contemporary atmosphere.

## Aires & Axel

BY MEGAN GREHL





Aires Axel

Rugs available in two sizes.



#### MEGAN GREHL

Founded in 2014 in Brooklyn, Megan Grehl is known for sculptural gestures, simple silhouettes and layered textures that instil a sense of harmony. The interior design and architecture team work internationally on high-end residential and commercial projects.



## Le Temple

BY MAISON CHRISTIAN LACROIX



Le Temple Jais Rug



 $Le\ Temple\ Bronze$ 



Le Temple Blue Nigelle

Since the launch of the Couture House in 1987, the Christian Lacroix style has been unique, exuberant, colorful and baroque. Today, Maison Christian Lacroix expresses its dynamism and love for color via its lifestyle, fashion accessory and menswear collections designed by the brand's Creative Director, Sacha Walckhoff and made in collaboration with several prestigious labels. Combining the excellence of Christian Lacroix with exceptional savoir-faire, the Studio's talent is conveyed through the realization of these varied and unique lifestyle collections.





## New Urban Mandalas

BY NEAL PETERSON



#### NEAL PETERSON

Neal Peterson is an American artist based in Minneapolis whose work is influenced by his travels around the globe. In 2016, Peterson began creating large-scale collages of cities composed of original street photography. Combining iconic architecture, natural elements, graffiti and more, his Urban Mandalas capture the blossoming, fractal nature of cities. With Buddhist art as inspiration, these kaleidoscopic microcosms represent the oneness and connectivity of a city and its people. Each design is unique in its details, but the form remains the same throughout the series, illustrating our commonalities and collective humanity.

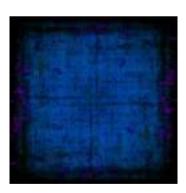


## Customize your own carpet

THE CONFIGURATOR



Paperstack custom carpet







Spiroflower



Decay

Customize your own carpet with our online Carpet Configurator. Click by click you can adjust the colour, shape and dimension of the pattern of your choice into your own unique carpet. Visit our website and try it yourself!

moooicarpets.com/configurator



## How we work & what we need

CREATE YOUR CARPET STEP BY STEP

## Every flooring project runs through our 12 step procedure, which we carefully follow in close collaboration with you.

#### I. Contact us with your design

We will be at your side from start to finish, even in unusual and complex projects. Our carpet experts with years of experience are here to help you in any stage of the procedure.

#### 2. Create Your Own Design

If you are creating a YOD carpet we will guide you with our "How we work and What we need" document, in order to deliver a printable file within the given time line. For vector based designs you can use the colors of our colorbox or determine specific colors in RAL/Pantone. For photorealistic designs the colors are based on a RGB color profile.

A printable design file has to be:

- 30PX per Centimeter =76,2 DPI
- Color profile RGB Adobe 1998
- Correct size: rugs maximum 400cm width /broadloom repeats fitting in 394cm width
- TIF file format reduced to one layer

#### 3. Decision

Choose the right material, backing and finish for your flooring project. Our Sample Kit can help to make the perfect choice. For more information about colors, materials and finishes visit our website.

#### 4. Contract form & budgetting

To kick-start your project we need our completed contract form. This form informs us about specific data including:

- Name of designer
- Name of client
- Name of Carpet design(s)
- Quantity: Amount of  $m^2$  (number of rugs and /or  $m^2$  broadloom)
- Quality, backing and finish of the carpets
- DWG file (floorplan with all measurements)
- Lead time (when do we have to deliver)
- Address etc.

We can offer m² prices of different materials so you can make the best choice within your budget. Total amount of meters can differ from the total surface of your project because of instalment waste. We have to define your design (after sampling) within your DWG floorplan to be able to calculate complete carpet volume.

#### 5. CAD file & sampling

Creative color and graphic implementation of your design will be done by our experienced carpet designers. CAD printouts will be dispatched by e-mail for your approval. We will start printing your sample within 10 working days after approval.

Our team of specialised textile professionals will print a sample of the approved CAD designs on the chosen carpet quality.

#### 6. Sample approval

Our standard size of sampling is 49 x 49 cm. We will advise you when a bigger sample is needed for approval, depending on size of your complete design. After approval of the sample we can start working on the floorplan and quotations.

#### 7. Calculation & final quotation

We will create a final quotation based on given information related to the on-site measurements. We can support you in creating a floorplan and calculation for your bigger volume project. After delivering us your DWG file with the specified carpets areas, we will provide you with an offer for creating a floorplan and calculation based on the volume and complexity of the project. The floorplan is a "made to measure floorplan". This made to measure floorplan will be created and produced in the most economical way in order to avoid too much waste.

After approval of our production plan quotation we will provide you with final floorplan and calculations.

Based on the final floorplan we create the final quotation. Additionally, we can offer a visual presentation of the required flooring layout within your project.

#### 8. Approval

Your final approvement of our production plan and quotations.

#### 9. Production

Your carpet will be produced on our state of the art chromojet 800 production machine with incredible accuracy. After printing we will provide the chosen backing and finish your carpet within given timeline.

#### 10. Delivery

Wall-to-wall carpets with Action backing can be delivered after 3 weeks of your final approval. Rugs will take 6 to 8 weeks because of more complex backing and finishing.

#### II. Installation

For the best installation of your cutom-made carpet we can offer you a installation plan including the number of rolls per design, measurements of each roll and the instalment of each roll within your project.

We are very happy to inform you about experienced people within our network if supervision is wanted.

#### 12. Result

The final result of your carpet perfectly fitted for your project.

See next pages for examples of completed Your Own Design projects.

#### YOUR OWN DESIGN CARPETS APPLIED













#### YOUR OWN DESIGN CARPETS APPLIED













## Why Moooi Carpets?

INFINITE CARPET FLOORING SOLUTIONS

Moooi Carpets is more than just a carpet. We provide custom services from start (idea) to finish (result). Our worldwide retail showroom network includes experienced interior designers, advisors, highly skilled carpet- and fabric printing professionals with years of experience in carpet project installation.

#### Advantages and unlimited choice

### High resolution digital printing without color limitations

The highest resolution technique available in industrial carpet printing, using virtually any color.

#### Print on pre-backed material

Accurate and easier installation for seamless repeatable patterns without stretching.

#### **Environmental Friendly**

Less dye waste, fewer cleaning cycles and less energy consumption.-

#### Small minimum volume

Accessible and flexible, due to our on-demand model for carpet imaging

#### Always a perfect match

We offer 3 different product groups in order to find a perfect carpet match for your specific project:

#### I. Signature collection

Broad collection of Signature rugs and wall-to-wall patterns made by well-known international designers.

#### 2. Moooi Custom collection

Wide range of adjustable designs in our configurator. Choose your own color, shape and size.

#### 3. Your Own Design

Your own design, especially made for your unique project or environment.



## Colors and materials

INFINITE CARPET FLOORING SOLUTIONS

Having the ability to work with the finest technology is one thing, but offering customers complete flexibility and high quality products is just as important. To ensure assured performance and adaptability, we offer different materials with several backing and finishing options.

#### Saxony (Low Pile 100% PA)

Our Essentials in premium heatset-polyamide-6 cut-pile constructions are available in three different pile weights: 900, 1100 and 1300 g/m2. Our PA features a textile backing and is recommended for heavy contract use.

#### High Pile Soft Yarn (100% PA)

Our new tufted raw product with a pile weight of 1750 g/m2. This durable material combines all benefits of a floor covering for individual interior design. If desired, we also deliver this new feel-good quality for accurate to size prints for bordered carpets: in line with the corporate design of your partners or as an eye-catcher for hotel lobby, luxurious studio or stylish suite.

#### Wool

Our wool is a hard-wearing fabric with 80% high-quality New Zealand wool from European production with a pile weight of 1400 g/m2. Wool is warm, breathes, regulates the room temperature, absorbs moisture and is easy to clean.

It includes all the benefits of natural material while meets the growing desire for sustainability.

\*Please consult our data sheets on page 26 tm 28 for complete specifications and additional information on certifications and seals for all our material options.

#### **BACKING OPTIONS**

#### **Action backing**

For heavy use in commercial properties

#### Felt backing

Great comfort and sound absorption

#### FINISH OPTIONS

All runners or non wall-to-wall carpets must be finished to prevent fraying or unravelling. We offer two finish options.

#### Overlock

An overlock creates a yarn stitched finish. Overlock finish resembles a hand - sewn look, although it is done by machine. Overlock uses a thick fiber that is wrapped around the edge of the carpet continuously.

#### Blind hem

With blind hem a textile strap is sown to the edge of the carpet and folded back around the edge, then pasted on the backside of the carpet. You won't see the stitching.

Our technical specifications are based on EU policies. For specifications in other countries please contact us.

#### MATERIAL TOOLS

#### Moooi Carpets sample kit

Our Sample Kit contains information about all materials, finishes and backing options.

#### **Moooi Carpets colorbox**

Our Colorbox contains the real printed colors on our PA (Low Pile) material, matched with our online color tool (only for vector based designs).







## Christian Lacroix

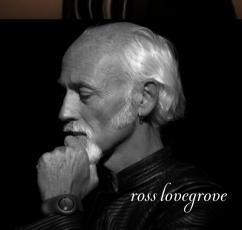
maison christian lacroix















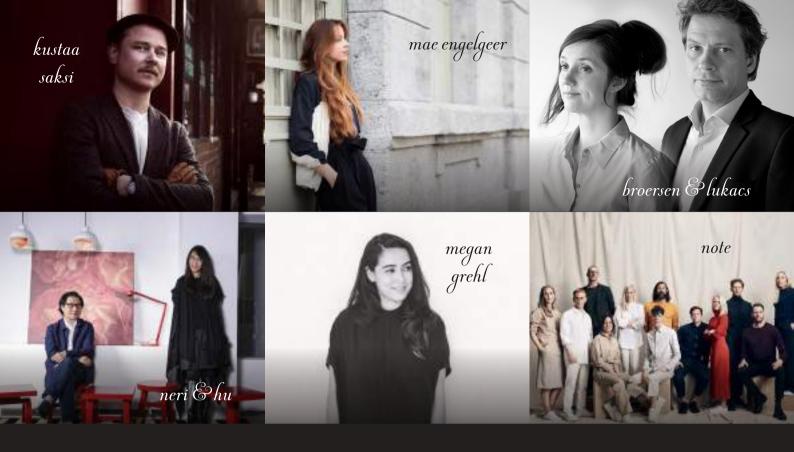








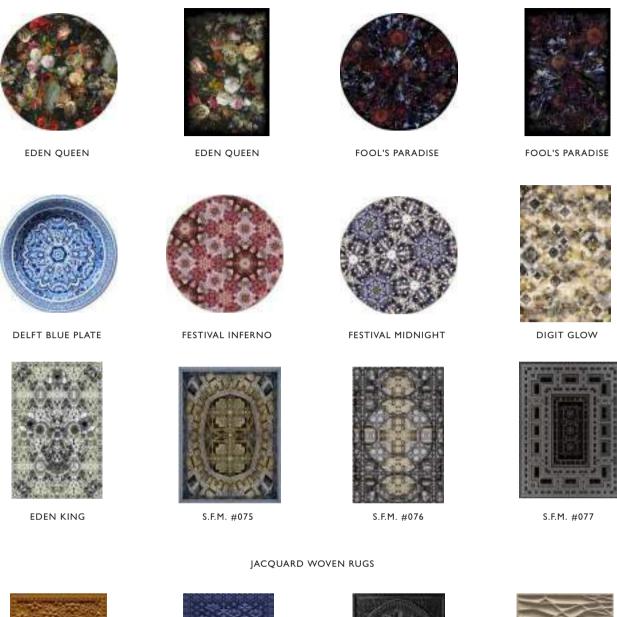




## WE LISTEN TO WHAT DESIGNERS WANT TO MAKE. WE TRY TO REALISE THEIR DREAMS!



#### SIGNATURE RUGS BY MARCEL WANDERS



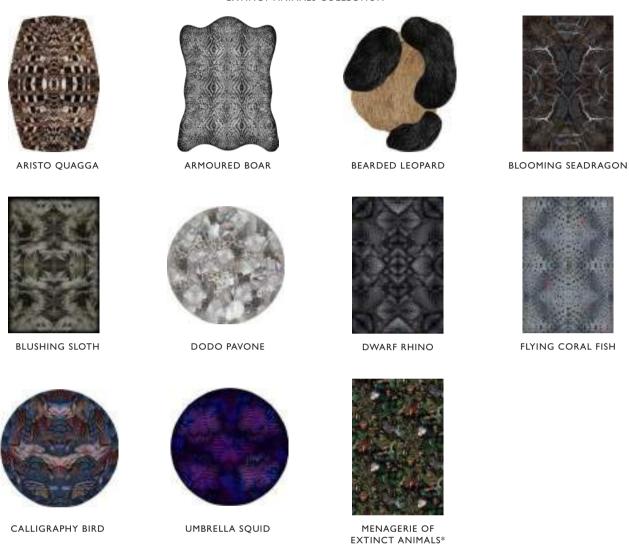






#### SIGNATURE RUGS BY MOOOI

#### **EXTINCT ANIMALS COLLECTION**



#### QUIET COLLECTION



#### NORDIC SIGNATURES





CRYSTAL BROWN by Ingimar Einarsson



CRYSTAL PURPLE by Ingimar Einarsson



CRYSTAL RED by Ingimar Einarsson



MAZE MIAMI by Note



MAZE PUGLIA by Note



MAZE TICAL by Note



REFLECTIONS SPRING by Luca Nichetto



REFLECTIONS AUTUMN by Luca Nichetto

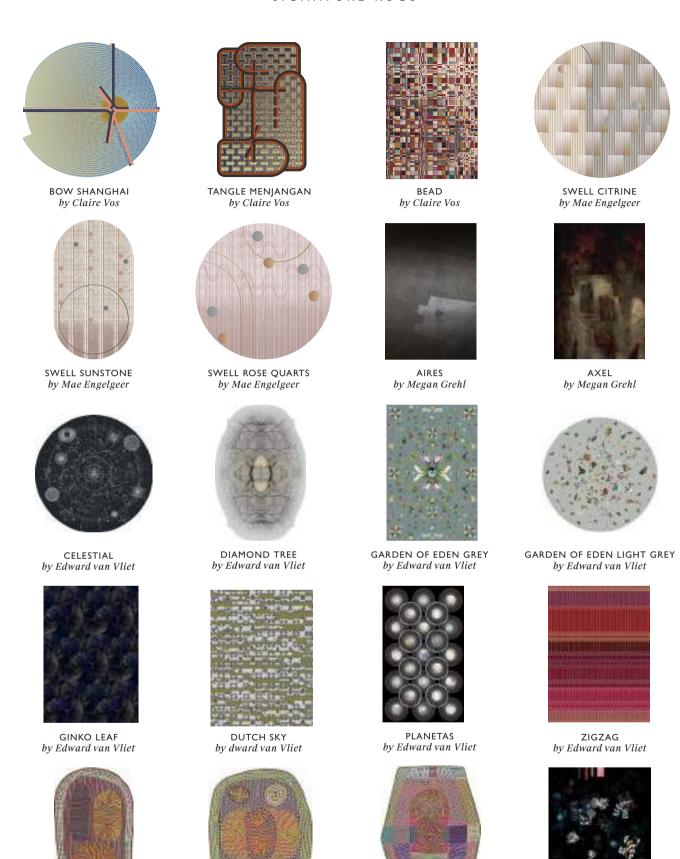


WALKING ON CLOUDS DAWN by front



WALKING ON CLOUDS DUSK  $by\ front$ 

# SIGNATURE RUGS



FREAKY by Bertjan Pot

WILD

by Bertjan Pot

AMOEBA

by Bertjan Pot

LE TEMPLE JAIS

by Maison Christian Lacroix





## SIGNATURE RUGS



JEWELS GARDEN Maison Christian Lacroix



MALMAISON AQUAMARINE Maison Christian Lacroix



SCRIBBLE Front



FIRMSHIP Studio Job



L'AFRIQUE by Studio Job



HERIZ by Valerio Sommella



LILIHAN by Valerio Sommella



SHIRAZ by Valerio Sommella



VULTURE by Klaus Haapaniemi



POLAR BYZANTINE-CHAPTER I by Klaus Haapaniemi



POLAR BYZANTINE-CHAPTER II by Klaus Haapaniemi



POLAR BYZANTINE-CHAPTER III by Klaus Haapaniemi



POLAR BYZANTINE-CHAPTER III POLAR BYZANTINE-CHAPTER V by Klaus Haapaniemi



by Klaus Haapaniemi



BIOPHILLIA by Kit Miles



DIAGONAL by Kit Miles



KUBRICK by Kit Miles



URBAN MANDALA by Neal Peterson



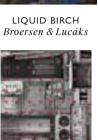
DAZZLING DIALOGUES by Noortje van Eekelen



UTOPIAN FAIRY TALES by Noortje van Eekelen

# SIGNATURE RUGS





REMNANT I by Neri & Hu



LIQUID MAPLE Broersen & Lucáks



REMNANT 2 by Neri & Hu



ECO ALLIANCE by Marian Bantjes



OCTOCORALLIA by Kustaa Saksi



DREAMSTATIC by David/Nicolas



COUTURE ROSE FUCHSIA by Tricia Guild



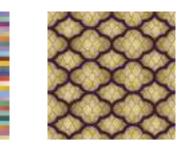




# SIGNATURE BROADLOOM





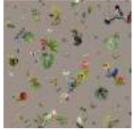


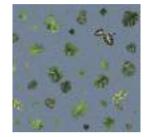


STRIPES by Bertjan Pot

CLOUDS by Edward van Vliet

DUTCH SKY
by Edward van Vliet







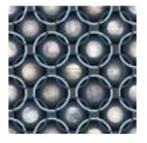


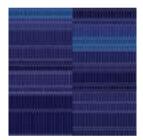
BIRDS by Edward van Vliet

TROPICAL LEAF by Edward van Vliet

IKEBANA by Edward van Vliet

GINKO LEAF by Edward van Vliet









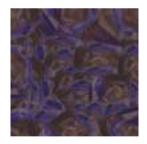
PLANETAS by Edward van Vliet

ZIGZAG by Edward van Vliet

WALKING ON CLOUDS  $by\ Front$ 

REFLECTIONS AUTUMN by Luca Nichetto









CRYSTAL BROWN by Ingimar Einarsson

CRYSTAL PURPLE by Ingimar Einarsson

CRYSTAL RED by Ingimar Einarsson

REFLECTION SPRING by Luca Nichetto









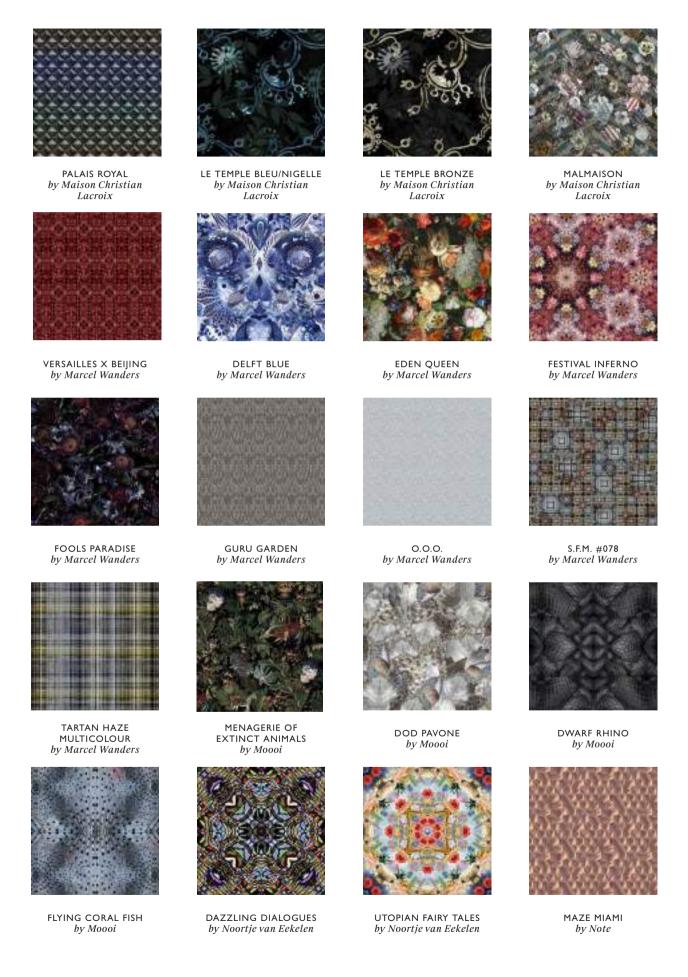
DIAGONAL GRADIENT by Kit Miles

KUBRICK by Kit Miles

BIOPHILLIA SLATE by Kit Miles

POLAR BYZANTINE by Klaus Haapaniemi

## SIGNATURE BROADLOOM





# SIGNATURE BROADLOOM



MAZE PUGLIA by Note



MAZE TICAL by Note



POMANDER SLATE by Tricia Guild



DIAMOND HALL by Valerio Sommella



IVORY HALL by Valerio Sommella



MIRROR HALL by Valerio Sommella

# SIGNATURE CARPETS APPLIED





Hospitality Retail





Retail Office





84 Hospitality Art & Design

## SIGNATURE CARPETS APPLIED





Office Office





Retail Hospitality





Office Retail

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For product info about the Moooi collection go to www.moooi.com

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